

## **Historic, archived document**

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1935

Gerbing's  
Azalea Gardens



*Fancy Leaved  
Caladiums  
of Quality*



Descriptive Trade  
List of 85 Named  
Hybrid varieties.

DIRECT FROM GROWER TO THE  
TRADE. WE HAVE GROWN  
CALADIUMS SINCE 1914

*Give Our Bulbs a Trial  
They will Please You*

P. O. ADDRESS  
*Amelia City, Florida*



## *To Our Customers*

We hereby present a descriptive list of the Named Fancy Leaved Caladiums we grow and distribute direct to the trade.

In making up our descriptions, we have used P. M. Koster's Color Chart as our guide in our basic colors. Although Koster does not give all the shades and hues in the various colors we have tried to describe them as nearly as possible. In some instances it may appear as if several varieties have the same description due to the fact that it was not possible to give the many gradations and shadings of pink and red. However, each variety listed is distinctly different.

We have grown Caladiums since 1914. Twenty years of hybridizing has rewarded us with the collection of choice varieties which we now offer. Chosen from thousands of seedlings, for Color, Vigor, and propagating ability.

We are geographically situated so that we can grow and mature bulbs early, and cure them with ample time to rest the bulbs, for forcing in winter.

After some years of experimenting we have this year been rewarded with a method of growing Caladiums which produces a maximum amount of side Eyes. These side eyes we do not remove from the bulbs we sell. These side eyes each produce leaves at same time that main eye develops and will quickly fill a pot with leaves making a saleable plant in the least possible time.

We grade our bulbs in three sizes. 1  $\frac{1}{4}$  inches Diameter, 1  $\frac{1}{2}$  inches Diameter, 2 inches to 3 inches Diameter which is our jumbo size and require large pots 8 inches or larger. We do not grow other varieties not listed in our folder. When filling orders for mixed bulbs we send only named varieties giving a good assortment in all colors.

Our prices are subject to cash with order. Or if customer desires we will ship C.O.D. Orders to be shipped by Prepaid Parcel Post. Customers must add 35 cents extra for each hundred bulbs ordered.

We guarantee all bulbs sent out to be true to name. Sound healthy bulbs. With all natural eyes attached. Which will quickly respond to heat and moisture.

To our customers who are not familiar with the culture of Caladiums we offer the following information. Use ample large pots. Very rich soil. When starting do not keep too wet. After white roots show in pot, watering may be increased. Caladiums like plenty of heat and moist humidity. Shade is desirable as it brings out more of the delicate tints in the leaves. Liquid feeding may be of value after plants are well started. Keep bulbs and plants from frost at all times.



# *Fancy Leaved Caladiums*

**Jacob Bengner.** Spinach green leaf. Purple ribs. Center spotted blood red and bright rose. Extra fine. Bushy.

**Treasure.** Creamy yellow border. Carmine ribs. Crimson red center. Short compact. Fine.

**Bulgaria.** Sage green border. Ox blood red ribs. Transparent pure white center changing to bright rose as leaves age. Extra fine.

**Lucy Y. Calkins.** Taxus green border. Rosy Magenta ribs and center. Spotted salmon pink.

**F. H. Borges.** Olive green border. Ox blood red ribs and center. Very showy.

**Josephine.** Apple green leaf. Marbled with transparent bright rose spots. Long leaf bushy. Very fine.

**Triumph.** Moss green border. Cardinal red ribs. Crimson red center. Bushy. Fine.

**Calif.** Spinach green border. Amaranth red ribs. Violet rose center. Veins of green. Very fine.

**No. 410.** Ivy green outer edge. Ox blood red ribs and center.

**No. 429.** Taxus green outer edge. Amaranth red ribs. Black red center. Darkest red caladium we grow.

**Doreen.** Artichoks green outer edge marbled with holly green. Crimson red ribs and center. Very fine.

**Purity.** Taxus green outer edge and ribs. Bright rose center.

**Grace Borges.** Holly green border. Carmine red transparent ribs and center. One of our finest caladiums.

**Caprice.** Boxwood green outer edge. Ribs and center Rosy Magenta. Spotted violet rose.

**No. 427.** Spinach green border. Amaranth red ribs and center. Fine.

**Afterglow.** Holly green ribs and center marbled Violet rose and rosy Magenta. Extra fine. Bushy.

**Senator Calkins.** Spinach green outer edge. Ox blood red ribs. Marbled solferino red.

**President.** Holly green outer edge. Crimson red ribs and center. One of our best reds.

**Red Cross.** Ivy green edge. Rosy Magenta ribs and center.

**No. 566.** Sage green outer edge. Crimson red ribs and center. Fine. Compact.

**Regina.** Boxwood green edge. Magenta ribs and center.

**No. 43.** Spinach green ribs and edge. Spotted crimson pink. Fast grower.

**Spangled Banner.** Holly green outer edge. Crimson carmine ribs and center. Speckled Salmon pink.

**Hero.** Spinach green outer edge. Crimson red ribs and center. Spotted white.

**Festiva.** Taxus green ribs and edge. Whole leaf crimson red. Fine.

**Daisy.** Ivy green edge. Ox blood red ribs and center. Outer edge spotted red. Bushy. Fine.

**Victoria.** Taxus green ribs and border. Center white tinted flesh. Becoming bright rose as leaf ages. Bushy.

**No. 826-A.** Lettuce green edge and marbled with Ivy green. Amaranth red ribs and center.

**Junon.** Cedar green edge. Cardinal red ribs. Ox blood red center. Spotted violet rose.



**G. G. Gerbing.** Sage green edge. Rosy Magenta ribs. Center carmine marbled with Cream and pale rose. Very fine.

**Florentine.** Narrow Taxus green border. Crimson carmine ribs. Transparent solferino red center. Strong grower. Extra fine.

**Warrior.** Boxwood green edge. Crimson red ribs and center. Very fine.

**Sophie Helman.** Taxus green ribs. Entire leaf transparent violet rose pink. Flaked with sulphur yellow. Our finest pink caladium.

**Seminole.** Taxus green border. French purple center and ribs.

**E. R. Williams.** Spinach green ribs and edge. Center marbled white and bright rose.

**Luna.** Apple green ribs and edge. Transparent pale reddish lilac center.

**Garten Director Gerard.** Whole leaf marbled and spotted Spinach and Apple green with Oxblood red spots and speckles. Very fine.

**Macahyba.** Boxwood green edge. Rosy Magenta ribs. Center spotted violet rose. Cream and white. Bushy strong grower. Fine.

**Brunswick.** Spinach green edge. Blood red ribs. Transparent bright rose pink center.

**No. 1012-A.** Boxwood green ribs. Entire leaf transparent bright rose flaked cream and green. Strong grower. Bushy. Extra fine.

**Votuverava.** Cedar green edge. Apple green ribs and center spotted and flaked transparent crimson pink spots. Very fine.

**Ruth Foster.** Holly green edge. Magenta ribs. Center violet rose marbled cream and white. Large round leaf. Our largest Caladium. Bushy.

**Naumee.** Taxus green ribs. Entire leaf transparent carmine red. Flaked cream and white. Bushy. Fine.

**Elsie Steil.** Taxus green edge. Entire leaf amaranth red. Strong grower. Very fine.

**Cary.** Ivy green ribs and edge. Rosy Magenta center speckled sulphur yellow.

**Gloria.** Spinach green ribs and edge. Center marbled bright rose and cream. Fine.

**Tocoma.** Boxwood green edge. Ox blood red ribs. Center spotted and flaked crimson pink. Marbled Apple green and cream. Round leaf. Fine.

**Betty.** Spinach green ribs and edge. Transparent Salmon pink center. Our best Salmon caladium.

**Dalilla.** Sage green edge. Crimson carmine ribs. Crimson red center with cream spots.

**Anna Gerbing.** Spinach green edge. Crimson red ribs and veins. Sulphur white center. Large leaf. Very showy.

**Lord Derby.** Cedar green edge, ribs and veins. Violet rose pink center. Fine. Bushy.

**Ruth Borges.** Spinach green edge. Crimson red center and ribs. Strong grower. One of our finest red caladiums.

**Mrs. C. F. Borges.** Narrow Taxus green edge. Entire leaf transparent. Crimson red speckled with cream. Extra fine.

**Suv. De. Col. Collier.** Spinach green ribs and edge. Center marbled with Solferino red and pink. Bush. Strong grower. Fine.

**Royal White.** Very narrow Boxwood green ribs and edge. Entire leaf purest snow white, changing to blush pink as leaf ages. Very delicate and fine.

**Nassau.** Very narrow Apple green ribs and edge. Transparent pale Lilac rose center. Blood red eye in center of leaf. Long narrow leaf. Our most exquisite Caladium in this color. Strong and bushy.

**Joao Fernanda Veira.** Wide Moss green outer edge. Crimson center and ribs. Strong grower.

**Dr. J. H. Harnish.** Taxus green edge. Crimson carmine center and ribs. Fine.

**Mountain Brook.** Spinach green border. French purple ribs. Center Violet rose, flaked cream. Strong grower.

**Ravenna.** Boxwood green leaf, crimson red ribs and center. Spotted scarlet. Glossy leaf. Large. Extra fine and limited amount available.

**Candidum.** Taxus green ribs, edge and veins. Whole leaf pure silvery white. Bushy. Stands much sun. Most popular white Caladium we grow.

**Prim.** Boxwod green edge. Crimson red ribs. Solferino red center. Fine.

**Nonpareil.** Cedar green edge, narrow Apple green ribs. Transparent Violet rose center. Very Bushy. Short. Dwarf. Finest small leaf caladium we grow.

**Hawk.** Large green outer edge. Oxblood red ribs and center. Spotted flesh pink. Very bushy and compact. Extra fine pot plants.

**Chicadee.** Taxus green leaf. Bright rose ribs, white and old rose spots. Bushy.

**Prof. Gerbing.** Cedar green edge. Blood red ribs and center. Extra fine. Limited.

**Minaki.** Spinach green edge. Amaranth red ribs. Transparent crimson carmine center. Speckled and flaked with cream, green and white. Extra choice. Limited.

**Gratiosum.** Cedar green edge. Violet rose ribs. Apple green center. Oxblood red spots.

**Nokomis.** Lettuce green outer edge, ribs and center. Crimson red. Fine.

**Miramichi.** Violet rose ribs. Rosy magenta leaf speckled bright rose.



**Jessie M. Thayer.** Spinach green leaf. Amaranth red ribs. White and rose checkered center. Velvet sheen over entire leaf. Very fine.

**Louis De Blesses.** Holly green edge and ribs. Transparent violet rose pink center. Very fine. Bushy. Limited.

**Freckles.** Spinach green leaf spotted and speckled with Amaranth red. Long leaf.

**Jewel.** Moss green ribs and border. Solferino red transparent center. Medium height. Bushy.

**No. 1009.** Spinach green leaf. Spotted bright rose. Old leaves changing to crimson red. Large round leaf.

**No. C-14.** Taxus green border. Oxblood red ribs and center. Medium height.

**Evelyn.** Spinach green border. Rosy magenta ribs. Violet rose speckles.

**Navajo.** Moss green border. Amaranth red ribs. Crimson red center. Fine.

**Alcazar.** Apple green border. Rosy magenta ribs and center.

**Hortilania.** Spinach green border. French purple ribs, crimson carmine center. Extra fine.

**No. 829-B.** Spinach green border. Amaranth red ribs. Pale rose pink center, becoming amaranth red as leaves age. Fine.

**No. C.-133.** Spinach green leaf. Amaranth red ribs and center. Spotted Oxblood red. Very fine.

**Clara Gerbing.** Narrow Ivy green border. Ribs and center Oxblood red. Spotted bright rose.

**Soracaba.** Taxus green leaf. Purple black ribs and stem. Transparent carmine spots, flaked apple green, cream and white. Strong grower. Very fine. Showy.

## PRICES OF ALL NAMED VARIETIES

	10	50	100
1 ¼ in. to 1 ½ in. ....	\$1.25	\$5.00	\$ 7.50
1 ½ in. to 2 in. ....	1.50	6.00	10.00
2 in. up to 3 in. ....	2.00	7.50	13.00
Bulblets ½ in. to ¾ in., all varieties, \$5.00 per 100. Sizes measured in diameter of bulbs.			

## BOOKING ORDERS IN ADVANCE OF SHIPPING SEASON

Send us your list of the varieties you want in September with 10% deposit on the order. We will reserve your varieties and store them for you for delivery not later than May First at no extra charge.

Many of our finest varieties are limited and by the end of the selling season we are always entirely sold out of some of the varieties.

Preserve this list for future reference.



